



IMMERSIVE GAMES AND EXPERIENCES

TOUCHMAGIX MEDIA PVT. LTD.

Creators of Immersive Games & Experiences.

TouchMagix manufactures and creates new age and never-seen-before arcade games, immersive experiences and interactive display technologies in the US, with a world-class R&D facility in Pune, India. Since inception in 2009, their games and technologies have made their way to more than 100 Fortune 500 companies, along with customers in the amusement and entertainment industry in over 40 countries. Their core design philosophy has always been rooted in creating games that are easy-to-understand and difficult-to-master. These games are skill-based, highly addictive and have high repeat value leading to proven ROI for operators worldwide. TouchMagix's latest line-up of arcade games includes: Carnival Cups, SpaceWarp 66, Drift 'N' Thrift, Dicey Jump, Hop N Stack and MagixFloor.

COMPANY VISION

Create immersive games - that bring people together for memorable social experiences and touch lives of billions globally.

COMPANY MISSION

1. Revive the golden age of amusement games, by making 'skill' the foremost ingredient of gameplay, thereby designing games that deliver high repeat value and a sustained return for our customers.
2. Design and manufacture high quality games, backed with excellent technical support and service.
3. Deliver a thoughtfully designed social experience that people cannot get at home.

TouchMagix has partnered with Brunswick® to introduce Spark® technology, the industry's first immersive and interactive scoring experience, that revolutionises the on-lane projection in bowling for a highly engaging and gamified Augmented Reality experience at Bowling Centers. TouchMagix also offers a new variety of interactive display solutions like Interactive Floor and Interactive Wall.

TouchMagix products and applications have received global recognition, including a coveted spot in the Red Herring Asia Top 100 list of most promising ventures from around the world.