



## **TouchMagix partners with Elaut Group for their US-wide Sales & Distribution, Parts and Service**

*All hit arcade game titles by TouchMagix will be available for distribution with Elaut Group.*

June 22, 2021

TouchMagix, a manufacturer of new-age redemption games, has selected Elaut Group to be their US Sales and Marketing Agent. Jayesh Kariya, CEO TouchMagix, stated, "The Elaut Group was an easy choice to handle our sales and marketing. The Elaut sales team, one of the best and most experienced in the industry, are excited to hit the road with amusement distributors to start selling our high earning video redemption products." Sales through the Elaut Group will commence at the Bowl Expo in Louisville.

The Elaut Group, known for their mechanical ticket redemption products with Brand names such as Benchmark Games, Elaut and Coast to Coast, has long desired to handle video products. "TouchMagix are an up-and-coming amusement games creator", said Trevor Gianaris, President/CEO of Elaut Group-USA. "We are looking forward to working with Jayesh and Anup to bring their high earning and compelling amusement products to locations all over!"

Some of TouchMagix's hit arcade titles include Dicey Jump, Hop 'N' Stack, SpaceWarp 66, Drift 'N' Thrift, Carnival Cups and MagixFloor™. These will be immediately available through the Elaut distributor network.

### ***Sales Contacts for TouchMagix products***

US/East - Jim Chapman – [jchaps@elautgroupusa.com](mailto:jchaps@elautgroupusa.com) – 1-630-258-3058

US/West - Jeff Tash – [jtash@elautgroupusa.com](mailto:jtash@elautgroupusa.com) – 1-314-322-8274

International – Stefaan Vaerewyck – [stefaan.vaerewyck@elaut.be](mailto:stefaan.vaerewyck@elaut.be) - +32 498 88 81 05

General Sales Inquires – Anthony Maniscalco – [amaniscalco@elautgroupusa.com](mailto:amaniscalco@elautgroupusa.com) –  
1-561-588-5200 x301

***About TouchMagix®***

TouchMagix is a manufacturer of new-age and never-seen-before coin-operated redemption games in the USA, with a world-class R&D facility in Pune, India. These games are skill-based, compelling content and have high repeat value leading to proven ROI for operators worldwide. TouchMagix's latest line-up of arcade games includes: Carnival Cups, SpaceWarp 66, Drift 'N' Thrift, Dacey Jump, Hop N Stack and MagixFloor.

TouchMagix also offers a new variety of interactive display solutions like Interactive Floor and Interactive Wall. TouchMagix has also partnered with Brunswick® to introduce Spark® technology, the industry's first immersive and interactive scoring, that revolutionizes the on-lane projection experience in bowling.

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***About Elaut Group USA***

Elaut Group USA, headquartered in Lake Worth Beach, Florida is comprised of Elaut US, Benchmark Games International and Coast to Coast Entertainment. Elaut US (EUS) is the North American marketing arm of Elaut NV featuring the worlds premier claw cranes and amusement coin pushers. Benchmark Games International (BGI), one of the oldest coin machine factories is the US. With hit games like Slam-A-Winner, Wheel Deal and Monster Drop Xtreme being among the highest earning redemption games in coin operated amusement history. Coast to Coast Entertainment (CTC) offers the finest line of economy claw cranes and redemption products. In addition CTC has a flourishing plush, toy and redemption ticket division to supply their canes and redemption counter products.

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