



INTERNATIONAL YOUNG INTERACTIVE ENTREPRENEUR AWARD 2010

Anup Tapadia from India has become the **International Young Interactive Entrepreneur 2010**. Anup is the founder of TouchMagix, a next generation digital technology company that engages consumers in interaction with large scale displays. TouchMagix currently exports products to more than 20 countries serving clients such as Nike, Intel, Reebok and Nokia. The company received the 'Best Upcoming Company in India' award at the 2009 Proto Conference. For more information on TouchMagix visit www.touchmagix.com

The jury commended Anup for his entrepreneurial spirit, emphasising that "he inspired the entire panel and convinced them that he is a leader of the future".

The jury also gave special commendations to **Ulises Valencia**, Founder and Creative Director of Grupo W in Mexico and **Muhamad Lukman**, Head of Design at Pixel People Project in Indonesia.

The Interactive Award was judged by

Angel Gambino – entrepreneur/investor formerly of Bebo and MTV

Paul Croft – founder and Creative Director, Mediatonic and winner of the UK Young Interactive Entrepreneur award 2009

Deborah Dignam – Digital Advisor, British Council

The Interactive Award aims to champion and celebrate the importance of creative entrepreneurs working in the field of the interactive media and seeks to showcase international business innovation in the field of interactive entertainment and media. Winners are chosen on the basis of whom best demonstrates their entrepreneurship, leadership ability, market awareness, originality of ideas, and international outlook.

The finalists came to the UK for a ten-day tour of the national interactive sector taking them to London as well as Dundee and Middlesbrough, to meet leaders of the interactive sector. The tour comprised visits, meetings, seminars, events and included a masterclass with Ian Livingstone, EIDOS during which the finalists questioned him about the development of their highly successful interactive business.

The finalists

[1]. **WINNER: Anup Tapadia, India**
Founder, Chief Technology -TouchMagix Media Pvt. Ltd.

[2]. *Qiu Lifen*, China
Creative Director - Beijing Yeelink Interactive Technology Ltd.Co

[3]. *Danis Suleymanov*, Russia
CEO - 2Nova

[4]. *Fernando Másmela Díaz*, Colombia
Administrative Director and Creative Director - Koolumbia Solutions

[5]. *Heikki Haldre*, Estonia
CEO - Fits.me Virtual Fitting Room

[6]. *Vadi Efe*, Turkey
Founder/MD - ortakantin

[7]. **COMMENDATION: Muhamad Lukman, Indonesia**
Head of Design - Pixel People Project

[8]. **COMMENDATION: Ulises Valencia, Mexico**
Founder, Chief Creative Office and Project Leader Grupo W

[9]. *Ziad Feghali*, Lebanon
Managing partner/Co-founder - Wixel Studios

[10]. *Marcin Osman*, Poland
CEO - Someday Interactive

[11]. *Ernests Stal*, Latvia
Founder - Sia Soon

[12]. *Bostjan Luksa*, Slovenia
Product manager - ThirdFrameStudios, 3fs d.o.o.

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