



SPARK
LIGHT IT UP

AUGMENTED REALITY BOWLING

Industry's first immersive interactive scoring experience

POWERED BY TOUCHMAGIX

Brunswick®

- Higher revenue per visit with ever expanding library of interactive Sync games.
- Higher guest engagement through dynamic content with licensed games.
- Encourages socialization with countless Instagram-worthy moments.
- Provides experience guests are willing to pay more for
- For today's consumers who are tech-savvy families, professionals & millennials
- Operated through existing sync tablet.
- Laser projector with 20000+ hour of lamp life.



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